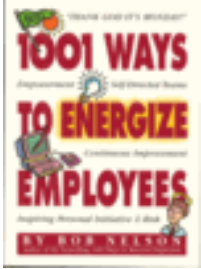


Books - For your use and information listed below are books for recommended reading in the areas of innovation and employee engagement.



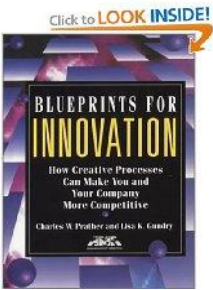
1001 Ways to Energize Employees

First Sentence from Book: “At the core of an energized workforce is the quality of the one-on-one relationships that individual workers have with their managers, and the trust, respect, and consideration that their managers show toward them on a daily basis.”

Authors: Bob Nelson, Ken Blanchard, and Barton Morris

Paperback: 213 pages

Publisher: Workman Publishing Company; 1 edition (May 1, 1997)



Blueprints for Innovation. How Creative Processes Can Make You and Your Company More Competitive

Book Description from Amazon: This easy read is a capsule describing how organizations can become more innovative. It contains many practical tips and techniques that will help you move to a higher level of innovation.

About the Authors - Dr. Charles Prather, noted keynote speaker and former manager of the Dupont Center for Creativity and Innovation, served 20+ years as a research manager and has lived the tools and techniques presented in the book. Dr. Lisa Gundry, Director of the Ryan Center for Creativity and professor at DePaul University's Kellstadt School of Management, lends her expertise in the area of corporate culture.

Author: Charles W. Prather and Lisa K. Gundry

Paperback: 96 pages

Publisher: AMACOM (October 1, 1995)



1001 Ways to Reward Employees

Product Description from Publisher: Bob Nelson's best-selling book, 1001 Ways to Reward Employees (now in its 47th printing with 1.5 million copies sold), is now available in an updated, revised edition.

Author: Bob Nelson

Paperback: 352 pages

Publisher: Workman Publishing Company; 2nd edition (June 13, 2005)



The A to Z of Idea Management for Organizational Improvement and Innovation

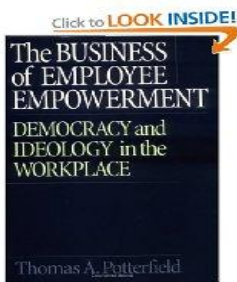
Product Description from Publisher:

Business survival in this highly competitive world requires a shift to true listening. We must listen to our customers, to our suppliers, and to our employees if we want measurable improvements and successful innovation.

Author: James A. Schwartz

Paperback: 260 pages

Publisher: Total Quality Systems Software; 2 edition (March 19, 2007)



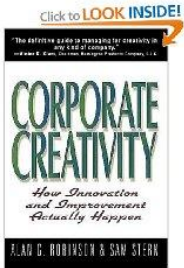
The Business of Employee Empowerment: Democracy and Ideology in the Workplace

Author: Thomas A. Potterfield

Hardcover: 184 pages

Publisher: Greenwood Publishing Group, Quorum Books

Product Description from Publisher: The popular and influential concept of employee empowerment may have the emancipatory potential its supporters claim, but it also is subject to constraints and inhibitions.



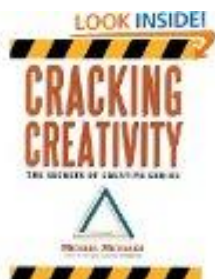
Corporate Creativity: How Innovation and Improvement Actually Happen

Authors: Alan G. Robinson and Sam Stern

Paperback: 276 pages

Publisher: Berrett-Koehler Publishers; 1 edition (January 1, 1998)

First Sentence from Book: "Early in the Korean War the U.S. Air Force hired Paul Torrance, holder of a newly acquired doctorate in psychology, to develop a training program that would prepare its pilots and crews to survive extreme conditions of deprivation and danger, including intense cold or heat; lack of food, water, or shelter; and being downed at sea, in the jungle, or even behind enemy lines."



Cracking Creativity: The Secrets of Creative Genius

Author: Michael Michalko

Paperback: 309 pages

Publisher: Ten Speed Press (July 2001)

First Sentence from Book: How do geniuses come up with ideas?

About the Author MICHAEL MICHALKO leads workshops and seminars on fostering creativity, facilitates think tanks, and consults with corporations worldwide. He lives in Churchville, New York.



Creativity Inc.: Building an Inventive Organization



Authors: Jeff Mauzy and Richard Harriman

Hardcover: 224 pages

Publisher: Harvard Business School Press (April 16, 2003)

First Sentence from Book: "ONE CAN BE CREATIVE without understanding the underlying dynamics much as one can drive a car without understanding how the engine works..."



The Elegant Solution. Toyota's Formula for Mastering Innovation

Author: Matthew E. May

Hardcover: 256 pages

Publisher: Free Press (October 10, 2006)

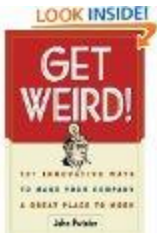
First Sentence from Book: "For the first time, an insider reveals the formula behind Toyota's unceasing quest to innovate and do more with less, a philosophy that has made it one of the ten most profitable companies in the world (and worth more than GM, Ford, DaimlerChrysler, and Honda combined)."



Follow this Path: How the World's Greatest Organizations Drive Growth by Unleashing Human Potential

Authors: Curt Coffman and Gabriel Gonzalez-Molina

Product Description from Gallup Management Journal - What do the world's greatest organizations have in common? They know that their most valuable resources are their employees and customers.



Get Weird! 101 Innovative Ways to Make Your Company A Great Place to Work

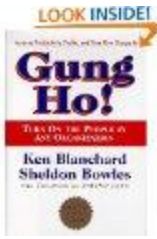
Author: John Putzier

Paperback: 208 pages

Publisher: AMACOM; 1 edition (May 21, 2001)

Excerpt from Front Flap: "In *Get Weird!*, workplace performance expert John Putzier offers 101 ways to make your workplace a fun and productive environment for your employees as well as for yourself."

About the Author - John Putzier (Prospect, PA) is president of the consulting firm FirStep, Inc., which provides strategies to improve workplace performance. He is a prolific and popular speaker.



Gung Ho! Turn on the People in any Organization

Author: Ken Blanchard

Hardcover: 256 pages

Publisher: William Morrow; 1 edition (October 8, 1997)

Product Description from Amazon: Ken Blanchard and Sheldon Bowles, co-authors of the *New York Times* business bestseller *Raving Fans*, are back with *Gung Ho!* Here is an invaluable management tool that outlines foolproof ways to increase productivity by fostering excellent morale in the workplace.



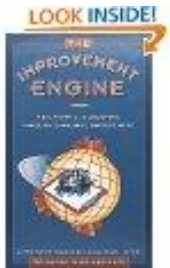
Ideas are Free: How the Idea Revolution is Liberating People and Transforming Organizations

Authors: Alan G. Robinson and Dean M. Schroeder

Paperback: 232 pages

Publisher: Berrett-Koehler Publishers (January 9, 2006)

Have you ever wanted to create a high-performance work environment where ideas flowed freely but didn't know where to start?



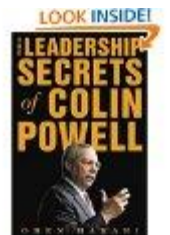
The Improvement Engine. Creativity and Innovation Through Employee Involvement: The Kaizen Teian approach

Author: Japan Human Relations Association, Editor.

Hardcover: 195 pages

Publisher: Productivity Press; English Ed edition (May 1, 1995)

Product Description from Amazon: The Improvement Engine offers the most all inclusive information available today on this proven method for increasing employee involvement. Kaizen Teian is a technique developed in Japan for encouraging employees to constantly look for and make improvement suggestions. This book explores the subtleties between designing a moderately successful program and a highly successful one and includes a host of tools, techniques, and case studies



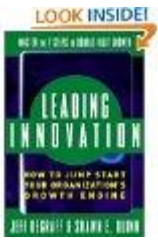
The Leadership Secrets of Colin Powell

Author: Oren Harari

Paperback: 278 pages

Publisher: McGraw-Hill; 1 edition (July 18, 2003)

First Sentence of Book: COLIN POWELL, the nation's former number-one soldier and current number-one statesman, is above all a gentleman.

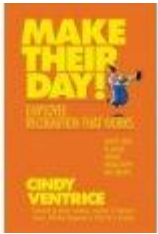


Leading Innovation: How to Jump Start Your Organization's Growth Engine

Authors: Jeff DeGraff and Shawn Quinn

Product Description from Amazon: Leading Innovation presents a unique, holistic approach to creating innovation at all levels of your organization. Authors Jeff DeGraff and Shawn Quinn

have created a real-world, how-to playbook of integrated creativity tools and techniques for understanding where innovation comes from and harnessing its power to create a culture where real growth happens on a constant basis.



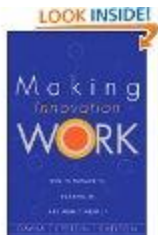
Make Their Day! Employee Recognition That Works

Author: Cindy Ventrice

Paperback: 191 pages

Publisher: Berrett-Koehler Publishers (April 2003)

Product Description from Amazon: "Please, not another t-shirt!" is the common cry among employees. Make Their Day! shows what employers and employees each expect from recognition and why most efforts miss their mark. Author and management consultant Cindy Ventrice demonstrates that to be effective, recognition must be built directly into the work and workplace, directed at specifics, and tied to performance. Written from the employees' viewpoint, this book explains why good working relationships form the core of effective workplace recognition. The author then offers specific, low-cost recognition programs that have been effective in improving morale and productivity at leading companies like FedEx Freight and Wells Fargo Bank.



Making Innovation Work: How to Manage It, Measure It, and Profit from It

Authors: Tony Davila, Marc J. Epstein and Robert Shelton

Hardcover: 368 pages

Publisher: Wharton School Publishing (August 1, 2005)

From the Back Cover: Making Innovation Work presents a formal innovation process proven to work at HP, Microsoft and Toyota, to help ordinary managers drive top and bottom line growth from innovation.



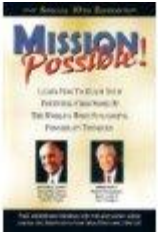
Managing the Change Process. A Field Book for Change Agents, Consultants, Team Leaders, and Reengineering Managers.

Authors: David K. Carr, Kelvin J. Hard and William J. Trahan.

Hardcover: 272 pages

Publisher: McGraw-Hill; 1 edition (October 1, 1995)

Description from the Back Cover: Now change agents everywhere can tap into the winning methodologies developed by Coopers & Lybrand and its global clients. Managing the Change Process is vital reading for CEOs, reengineering managers, and team leaders at organizations large and small.



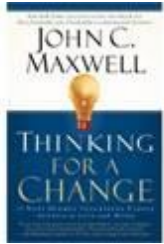
Mission Possible!

Authors: Stephen R. Covey; Brian Tracy; Richard Tyler

Paperback: 200 pages

Publisher: Insight Publishing; 10th edition (December 31, 2005)

From the Publisher Mission Possible! Provides a unique opportunity for anyone and everyone to learn from proven sojourners, to discover hard-earned insights from men and women who have traveled a worthy path and lived to share their experiences.



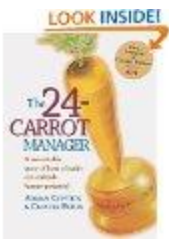
Thinking for a Change: 11 Ways Highly Successful People Approach Life and Work

Author: John C. Maxwell

Paperback: 288 pages

Publisher: Center Street (July 1, 2005)

Product Description from Amazon: Good thinking. It's the one thing all successful people have in common. People who achieve their dreams understand the critical relationship between their level of thinking and their level of progress-and they know that when thinking is limited, so is potential. Now, John C. Maxwell explores this idea and identifies the specific skills people need to make their potential for success explode into results. From focused and creative thinking to thinking of the big picture or the bottom line, he provides examples of effective thinking for every situation. This book doesn't tell readers what to think, it teaches them how to think. After all, success is as simple as changing your mind.



The 24-Carrot Manager: A Remarkable Story of How a Leader Can Unleash Human Potential

Author: Adrian Gostick and Chester Elton

Hardcover: 112 pages

Publisher: Gibbs Smith, Publisher; 1 edition (April 2002)

Product Description from Amazon - In this companion volume to their successful *Managing With Carrots*, Adrian Gostick and Chester Elton present a remarkable story of how a great leader can unleash human potential--creating success in even the worst economy. Providing strategies and solutions for the managers of today, this book offers answers for improving employee commitment and profitability by strategically acknowledging employee effort. How is it done? The deceptively simple answer: with carrots. Plentiful examples show how to choose the right reward for each employee, how to time the giving of a reward to motivate performance, how to effectively present rewards, when to give praise in private and when to make it a public celebration, and how to motivate employees to work harder and work smarter with the company's goals in mind. (This is a duplicate of below. Delete)

From the Publisher - Plentiful examples show how to choose the right reward for each employee, how to time the giving of a reward to motivate performance, how to effectively present rewards, when to give praise in private and when to make it a public celebration, and how to motivate employees to work harder and work smarter with the company's goals in mind.



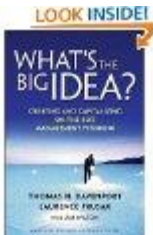
A Whack on the Side of the Head

Author: Roger von Oech

Paperback: 256 pages

Publisher: Business Plus; 25 Anv Rev edition (May 5, 2008)

Product Description from Amazon: This is the 25th anniversary edition of the creativity classic by Dr. Roger von Oech. Over the years, A Whack On The Side of the Head has been praised by business people, educators, scientists, homemakers, artists, youth leaders, and many more.



What's the Big Idea? Creating and Capitalizing on the Best New Management Thinking

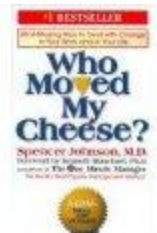
Author: Thomas H. Davenport and Laurence Prusak

Hardcover: 256 pages

Publisher: Harvard Business School Press (April 2003)

Product Description from Amazon: *The Secrets of Successful Idea Practitioners*

Change management. Reengineering. Knowledge management. Major new management ideas are thrown at today's companies with increasing frequency-and each comes with evangelizing gurus and eager-to-assist implementation consultants.



Who Moved My Cheese?

Author: Spencer Johnson

Hardcover: 96 pages

Publisher: G. P. Putnam's Sons (September 8, 1998)

Product Description from Amazon: Who Moved My Cheese? is a simple parable that reveals profound truths about change. It is an amusing and enlightening story of four characters who live in a "Maze" and look for "Cheese" to nourish them and make them happy.



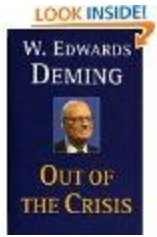
Getting to Innovation. How Asking the Right Questions Generates the Great Ideas Your Company Needs

Author: Arthur B. Van Gundy

Hardcover: 288 pages

Publisher : AMACOM (July 16, 2007)

Product Description from Amazon: As an acknowledged guru in the field of creativity and innovation, Arthur Van Gundy has inspired businesses in a variety of industries to generate more original, cutting-edge ideas.



Out of the Crisis

Author: W. Edwards Deming

Paperback: 507 pages

Publisher: The MIT Press (August 11, 2000)

Product Description from Amazon: "Long-term commitment to new learning and new philosophy is required of any management that seeks transformation. The timid and the fainthearted, and the people that expect quick results, are doomed to disappointment."